



The Pujiang Innovation Forum was held in Shanghai.

times the size of America's, which is still changing, is what most impresses me," he remarked. "Chinese people are so resilient that they're out there doing what they have to do, making changes."

And the media must portray the true face of today's China, where changes occur at all times.

Hartigan was invited to participate in the Inno-Match Expo, a highlight of the forum.

It serves as a platform for regions and countries, as well as startups, big companies, universities and industrial parks, to demonstrate their advantages and development potential in order to promote global technology transfers.

"What strikes me the most about this place is the number of young people, because they are our future. Those are the people who will create things for our generation and the

generation after that," Hartigan said.

He also updated everyone on the latest developments at the Shanghai Zhangjiang Boston Enterprise Park.

It is a venture that Shanghai began years ago in Marlborough, Massachusetts. It is the first instance of a Sino-US high-tech park.

Progress stalled due to the pandemic, but it is now gradually resuming, with about half of the available space leased.

"Right now, we're focusing on bringing together the right Chinese companies to open up space in our building, as well as the right American companies to partner with them," he said.

"And then, once they've established their relationship, that's when we bring a company over to China, to do products here and innovation there; that's the key, but it takes time."

Brazil brings innovation ideas to Pujiang forum

Li Qian

BRAZIL was the Country of Honor at this year's Pujiang Innovation Forum, a three-day science and technology event in Shanghai that ended on September 11.

Brazilian officials, businessmen and researchers shared innovation ideas and sought collaboration on energy conservation, carbon reduction and sustainable development.

Zhangjiang Science Hall, where the China-Brazil Innovation Week was held, has become a meeting spot for them and the Chinese.

The forum's annual Inno-Match Expo promoted worldwide technology transfer during the innovation week.

Innovations such as nano-materials, renewable-energy solutions and aviation development were displayed in the Brazilian Expo Pavilion.

"It's the first time we're at the Inno-Match fair, and I'm very impressed," said Pablo Machado, Suzano Asia's business management president.

"The fair poses itself as a great platform for connection. We can not only display what

we do here, but we can also connect with multiple different stakeholders, which are key to our business. Startups are here. Government officials are here. Other research institutes are here."

In the 1980s, bio-based solutions developer Suzano entered China, which has since become its largest pulp export destination.

Machado is impressed with China's transformation over the past 40 years and its R&D investment in science and technology.

"It's what allows China to transition from high-speed to high-quality growth and puts China at the forefront of innovation," he said.

"If you want to innovate in most industries, you must be in China."

Fabricao de Paula, CEO of startup accelerator Amazônia Lab, concurs.

"In China, partnerships are too easy to find. You have several innovation opportunities, incubators and accelerators working together to produce value."

This year marks the 30th anniversary of the China-Brazil strategic partnership,

and next year marks the 50th anniversary of diplomatic relations.

China has been Brazil's biggest trade partner for 14 years and the first Latin American country to trade more than US\$100 billion with China. The two countries traded US\$171.35 billion last year.

Machado is optimistic about stronger cooperation between the two countries to achieve a low-carbon, sustainable economy. The two countries complement each other in many ways.

De Paula believes China's advanced technologies may help Brazilian startups grow.

Suzano's first Asian R&D and innovation facility opened at Zhangjiang Science City in the Pudong New Area in March.

Machado said the company loves Shanghai's international and vibrant environment and Zhangjiang's innovation ecosystem and support.

In 2021, the Brazil Innovation Center (Shanghai) opened in Yangpu District to promote research and technology collaboration between the two countries.



Fabricao de Paula (right) introduces products developed at his Amazônia Lab.